

Key Facts

2018

Growing *Good* Business

www.musgravegroup.com

Investing in people

40,000

people
employed

4000+

employees received
Breakthrough
development
training

20%

increase in applications
to our graduate
programme

#40

in Ireland's leading
graduate
employers



*Best talent
development
initiative award*



#10th year



Irish **HR** Champion
WINNER 2017

*HR Champion Award
2017 for best Change
Management Programme*

Taking care of our world

100%

green electricity
supplied to all our
facilities

100%

recyclable, reusable
or compostable
packaging by
2025

*in our SuperValu and
own brand products*



*1st retailer to be verified
as Origin Green*

€900,000

of donations made
to charitable
organisations

2,800

hours of voluntary
time given

115

tonnes fresh food
donated

= 250,000

meals for charities
across Ireland



The Network for
Responsible Business

MEMBER

Musgrave Group plc

Musgrave House, Ballycurreen, Airport Road, Cork, Ireland, T12 TN99

Tel +353 (0)21 452 2100 ♦ **Email** group@musgrave.ie

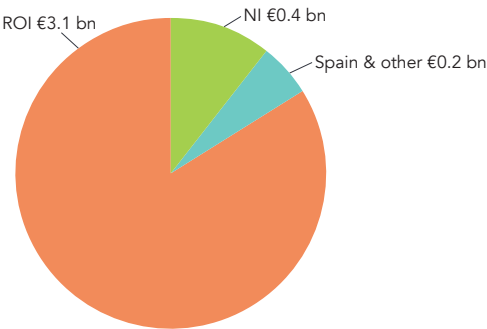
Follow Musgrave on LinkedIn and Twitter

www.musgravegroup.com

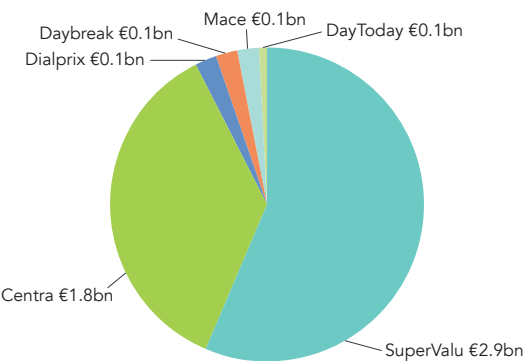
Musgrave

2017 financial highlights

Musgrave sales €3.7 billion



Retail sales €5.1 billion



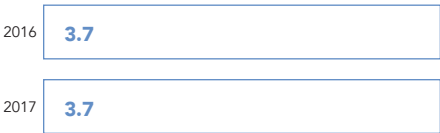
€35 million

in retail sales supporting

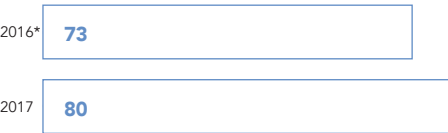
1,000 jobs

through our Food Academy programme

Group turnover € billions



Profit before tax € millions



*Excluding pension gain

Net cash € millions



Number of stores as of 31 December 2017

	Republic of Ireland	Northern Ireland	Spain
SuperValu	217	36	–
Centra	447	83	–
Mace	–	105	–
DayToday	144	90	–
Daybreak	217	–	–
Dialprix	–	–	81

124

Blas na hEireann awards for SuperValu, for its own brand and Food Academy products

90

Great Taste awards for own brand products across our retail brands



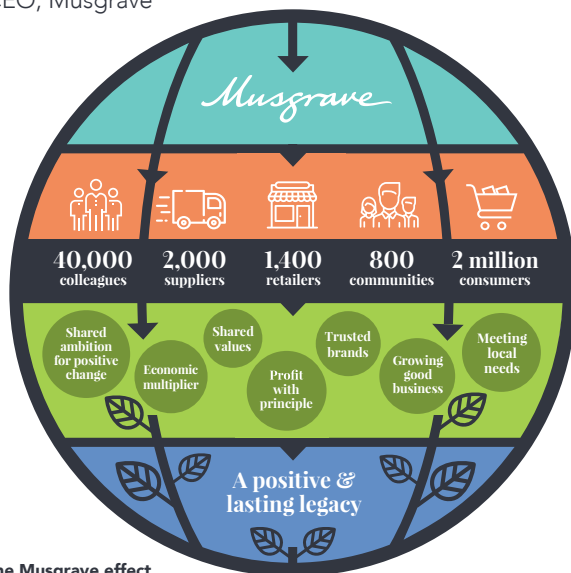
Voted best reward scheme in Ireland

Taking care of our world

As a sixth-generation family business with a strong set of values that guide our actions, Musgrave genuinely cares for people and for the planet. Our overarching ambition is to be the most trusted and most sustainable brand in Ireland; making a real difference to people's lives and creating a positive impact on the planet by working with our partners to make every community a sustainable community.

Building on our bold and ambitious sustainability agenda, we have started mobilising our network to bring about positive change. Musgrave has a unique network of retailers and suppliers – local entrepreneurs who are passionate about their communities and being part of a better more sustainable Ireland. Together with these partners, we are working to achieve our targets, whether that is inspiring people to make healthier food choices or supporting local initiatives to enrich communities.

Chris Martin
CEO, Musgrave



Our commitments

1

Inspiring healthier lives

We will improve the health of 2 million consumers across the island of Ireland.

2

Building sustainable communities

We will make a positive impact on the planet by enabling our partners to make every local community in Ireland a sustainable community.

3

Sourcing responsibly

We will be the most trusted food operator across the island of Ireland, known for the integrity of our supply chain from farm to fork.

4

Caring for our world

We will minimise the impact of our operations on the world around us and use our network to influence others to do likewise.

Building the brands of tomorrow

With more than 140 years of food and retail leadership behind us, we are building and developing market-leading brands not just for today, but for the future. While digital and online continue to grow, the stores associated with our retail brands remain the core of our business – the focus of sustained investment, continuous development and innovation.

Our vision is for bricks and mortar retail to be re-imagined as a social destination, a hub at the heart of communities, where our brands are brought to life through the expertise and local knowledge of our retail partners, who are the people who bring the human and digital food experiences together. We are building local stores where families and individuals meet, relax, grab a coffee and a bite to eat, catch up on their emails or share on social media their day, their purchases or a recipe.

Our passion for continuous innovation is how we keep ahead of consumers, ensuring we are always there to meet and exceed expectations, to personalise their experience where possible, and to delight and surprise at every encounter.




FRANK AND HONEST
GOURMET COFFEE COMPANY

Ireland's biggest coffee brand

630

outlets

MUSGRAVE
MarketPlace

4 million

people reached
via social
media



Giving Small Producers
a Big Chance

  
Local Enterprise Office Irish Food Board Best Food, Best People



Who we are

Musgrave is Ireland's leading food retail and wholesale business. We currently own ten food brands on the island of Ireland and in Spain and we export the very best of Irish produce globally through our partnerships. Our brands are successful because they meet the changing needs of today's shoppers and because they are developed in collaboration with a network of outstanding local entrepreneurs. Our retail partners bring the magic dust that hones the unique qualities of our brands to meet their local customer needs.

We are Ireland's largest private sector employer. Our people are the beating heart of our business, and we continue to attract new talent through our award-winning graduate programme, and retain through continuous training and encouragement of innovation.

SuperValu

Centra

Daybreak

MACE

Dialprix

MUSGRAVE
MarketPlace

Dialsur
tu cash & carry

LA ROUSSE
FOODS


FRANK AND HONEST
GOURMET COFFEE COMPANY


CHIPMONGERS
FOR CHIP LOVERS

Musgrave

